



AMERICAN EXPLORATION & MINING

127TH ANNUAL MEETING & EXHIBIT

December 5-10, 2021 • Exhibition: December 8-10, 2021

THE MINING RECORD™

INTERNATIONAL MINING NEWS™

SPECIAL CONVENTION EDITION

127th Annual Convention...



Exhibitors NETWORKING OPPORTUNITIES

AEMA 2021 Special Edition

PROVIDED TO:

American Exploration & Mining Members (2,000+)

Nevada Mining Association Members (426)

Mining Company Headquarters w.U.S. (180)

Mines, Projects and Operations w.U.S. (263)

Readership Mailing Distribution (20,132)

Bonus Distribution To Mining Record Subscribers

Over 300 Exhibits

Nugget Casino Resort - Sparks/Reno, Nevada

THE MINING RECORD IS AN EXHIBITOR AND DISTRIBUTES TO ATTENDEES

American Exploration & Mining Association is recognized throughout the world as an innovative and proactive leader in addressing the needs of an increasingly global mining industry. Today, the members reside in 40 U.S. states, 6 Canadian provinces or Territories, and 5 other countries.

This Major Event has become one the industry's most sought after informational conferences.

The Mining Record is the industry's leading mining newspaper since 1889.

ADVERTISING DEADLINE: NOVEMBER 18, 2021

ADVERTISING RATES & HOW TO ATTEND ON THE REVERSE SIDE.....

The Mining Record will cover this major event and will be placed in the hands of the industry's decision makers. This edition will also be mailed to our subscribers. Brand recognition in the most widely respected Mining Newspaper in the industry.



2021 AMERICAN EXPLORATION & MINING

ADVERTISING DEADLINE: NOVEMBER 18, 2021

MINING RECORD 2021 ADVERTISING RATES:

Business Card Size	\$225.00	...4 col. inches....	3 7/8" x 2"
1/8 page	\$425.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page	\$575.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page	\$695.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page	\$795.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page	\$1,095.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page	\$1,145.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page	\$1,525.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page	\$1,795.00	...79 col. inches...9 3/4" x 15 3/4"

COLOR — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)
\$1,895.00 (Half Page)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$60.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN THE 2021 AMERICAN EXPLORATION & MINING EDITION.
ADVERTISING DEADLINE NOVEMBER 18, 2021

AD ON HAND AT THE MINING RECORD. NEW AD ENCLOSED ON ZIP DISK OR CD. AD COMING (ZIP DISK/CD EMAIL/FTP)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY: TEL:

NAME: EMAIL:

SIGNATURE: TITLE:

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA
Fax: 303-663-7823 Tel: 303-663-7820 Email: advertising@miningrecord.com www.miningrecord.com

HOW TO ATTEND: AEMA • 16201 E Indiana Ave • Suite 3280 • Spokane Valley • WA • 99216 • (509) 624-1158.